



THE INTERNATIONAL
LEGAL FORUM

StandWithUs

ON EVE OF INTERNATIONAL HOLOCAUST REMEMBRANCE DAY,
THE INTERNATIONAL LEGAL FORUM (ILF) AND STANDWITHUS LAUNCH
'STUDENTS 4 IHRA' CAMPAIGN

(Los Angeles, CA -- January 25, 2022) - On the eve of International Holocaust Remembrance Day, StandWithUs and the International Legal Forum (ILF) are proud to announce the launch of a new multimedia-based campaign, 'Students 4 IHRA: United to Define it'.

This is a first-of-its-kind campaign to amplify the voices of students who are fighting bigotry on campus, using the International Holocaust Remembrance Alliance (IHRA) Working Definition of Antisemitism. The IHRA working definition is the most respected and widely used definition of antisemitism in the world, with over 30 countries and hundreds of civil society and educational institutions having endorsed it, including 137 universities worldwide.

The campaign will also educate and empower students with the legal tools, resources and skills to confront and combat the alarming rise of antisemitism on campuses around the world. The campaign [website](#) will serve as a hub for information, multimedia and resources about IHRA, as well as practical tools and skills to respond to antisemitism. It contains a centerpiece "Unity Statement," which invites students to add their names in support for the IHRA working definition:

"As Jewish students studying at universities around the world, the IHRA Working Definition of Antisemitism represents our voices and lived experiences. This definition reflects the many different forms of antisemitism we face across the political spectrum, empowering us to more effectively identify and respond to this hate. That is why its text is considered the 'gold standard' and has been widely adopted or endorsed by prominent Jewish organizations, over 30 countries to date, and a growing number of other respected institutions. Together, we are saying loud and clear: the IHRA definition speaks for us." ([see video here](#))

ILF Chair and CEO Arsen Ostrovsky said:

"With antisemitism surging on campuses, it is imperative that we do everything possible to support and empower students, who are on the front lines of this battle, with all the possible legal tools and resources, to confront this hatred and ensure they can enjoy a fully thriving life on campus."



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StandWithUs CEO and co-founder Roz Rothstein said:

"We are proud to support courageous student activists around the world working to educate their peers about anti-Jewish bigotry and support their efforts to combat it. The Students 4 IHRA campaign has tremendous potential to empower students by showing widespread support for the consensus IHRA definition. We are behind them every step of the way."

StandWithUs and ILF are delighted to collaborate on this important campaign with partners including: Israel on Campus Coalition (ICC), Students Supporting Israel (SSI), and the Rimon Movement. We look forward to welcoming more partners in this joint mission to support students in the fight against antisemitism.

For more info, contact:

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About Us:

StandWithUs (SWU) is an international, non-profit and non-partisan Israel education organization that works to inspire and educate people of all ages about Israel, as well as challenge misinformation and fight against antisemitism.

Through university fellowships, high school internships, middle school curricula, conferences, materials, social media, educational films and missions to Israel, StandWithUs supports people around the world who want to educate their schools and communities about Israel.

Founded in 2001 and headquartered in Los Angeles, the organization has programs on five continents with chapters and offices throughout the U.S., in Israel, the UK, Canada and Brazil.

For the last ten years, SWU has consistently received the highest possible ratings from Charity Navigator (4 stars) and Guidestar (Platinum).

www.standwithus.com and www.facebook.com/standwithus and
www.twitter.com/standwithus and <https://www.instagram.com/standwithus>

The International Legal Forum (ILF) is an Israel-based pro-active legal network of over 4,000 lawyers and activists in over 40 countries, standing up for Israel and combating antisemitism, terror and BDS in the international legal arena. ILF website: www.ilfngo.org.